Our Twelve Guiding Principles

On How We Approach Our Work

We Inspire
By believing that change can happen in our communities and in people’s lives, and by communicating that vision in everything we do.

We Innovate
By trying our hands at the new and unusual, by always moving forward, and by insisting that our reach exceed our grasp.

We take Risks
By pushing ourselves to take on new challenges, by experimenting with different models, and by speaking truth to power.

We Give
By donating our time, ideas and money to programs and organizations that are working to improve our communities.

We Mentor
By showcasing heroes in action, and by passing down leadership characteristics and strategies to those who will continue our work long after we are gone.

We Empower
By encouraging creativity and action in those who doubt their authority or influence, and by welcoming non-traditional leaders to the decision-making table.

We Build Community
By encouraging that communities must define their own strengths and needs, and by supporting them to develop their own agendas.

We Build on Strengths
By focusing on the positive aspects of people, places and situation, and by understanding that we all bring something useful and valuable to the table.

We Work Hard
By remembering that it takes a committed team to implement a vision, by giving each person tasks that complement and strengthen their skills, and by expecting the best effort from everyone.

We Play Hard
By reminding ourselves that this work should be fun, and by celebrating our successes with our colleagues and allies.

We Think Collectively
By acting as a group and being committed to the organization’s learning and development.

We Lead by Example
By sharing both our accomplishments and struggles with others to aid their growth, and by listening to and learning from others to aid in our growth.

For more details, visit our official website and social media accounts at https://www.gminds.org